

ROCKHOUND BREWING CO. MUG CLUB

2017 ORDER FORM



STANDARD MUG CLUB
\$75 One-year membership

20 ounce hand-thrown stoneware mug made by Wilson Creek Pottery in Spring Green WI

The numbered mug assigned to you is yours and only yours to use as long as you're a club member

20 ounce beer for the price of a 16 ounce pint – 25% more beer for the same price

\$4 mug fills on Wednesdays

20% off snacks/appetizers on Wednesdays

20% discount on all regularly priced merchandise (*excludes sale and closeout items*)

20% off all growler fills

Free mug of beer in your birth month

Free appetizer in your birth month

Special coupons sent only to mug club members

Renewable each spring

STANDARD MUG CLUB RENEWAL
\$65 One-year membership renewal

VIP MUG CLUB FOR LIFE
\$500 Lifetime membership

All the benefits of the Standard Mug Club

PLUS

Invites to special tastings/events for VIP mug club members

Your name on a 20 ounce hand-thrown stoneware mug made by Wilson Creek Pottery in Spring Green WI, in your choice of two colors and styles, housed in a special case only for VIP mugs

20% off appetizers every day

VIP \$3 MUG FILLS FOR LIFE
\$850 Lifetime membership

All the benefits of the VIP Mug Club for Life

PLUS

\$3 for a 20 ounce fill of your mug

(*limit up to three beers per visit, 9 beers per week, tip not included*)

VIP BEER FOR LIFE
\$1500 Lifetime membership

All the benefits of the VIP Mug Club for Life

PLUS

Just show up and we fill your 20 ounce mug at no charge

(*limit up to three beers per visit, 9 beers per week, tip not included*)

Fill out your personal information

(All Fields Required)

First Name _____ Last Name _____

Street Address _____

City _____ State _____ Zip _____

Email Address _____

Phone number (____) _____ - _____

Birth month _____

VIP Levels only

Name to be inscribed on your mug _____

(*Nicknames are welcome, offensive words will not be permitted.*)

Pick Your Mug Color
(circle one)



Teal



Farmhouse
White

Pick Your Mug Style
(circle one)



Classic Flared
"Cooling Tower"



Imperial
Pint

Sign

By signing below, I acknowledge that I've read and understand the fine print, including the terms and conditions of the mug club level for which I've signed up.

Signature _____

Print Name _____

Fine Print

High ABV and special release beers may not be eligible for the mug club 20 ounce mug; and/or may be served in smaller quantities at a discount. Mugs shall be kept at Rockhound Brewing Company and may not be taken home. Mugs broken by a customer will incur a \$40 replacement fee. Mug Club eligible/ineligible beers will clearly be marked or communicated to the Mug Club members. Beer for life and \$3 Mug Fill for Life limited to three (3) mug club eligible beers per day; up to nine (9) mug club eligible beers per calendar week; Monday through Sunday. Club member may purchase additional beverages thereafter at standard customer pricing. Purchase of Mug Club eligible beer after daily/weekly limit is reached will be at standard pricing, served in your 20 ounce mug (25% more beer for the same price.) Members may only use their own mug. Mugs may not be shared among a group or used as a "pitcher." Mugs are for the use of the Mug Club member only. (The occasional taste by another person is ok.) Membership to the mug club may be revoked at the discretion of Rockhound Brewing Company LLC and its employees. Refunds will not be given for abusing the Mug Club rules. Member may upgrade at any time to a higher level. Credit will be given for mug club dues already paid. Club membership renews every year on May 1. Memberships started midyear will be prorated based on the month of purchase. For example, a standard membership starting in July will be 10/12ths of a year. $\$75 \times 10/12 = \62.50 . By signing up for the mug club, you agree to receive promotional emails from Rockhound Brewing Co. These rules may be amended/clarified at any time. Anything not specifically stated in the rules will be determined at the discretion of Rockhound Brewing Company LLC and its management. Mug Club membership pricing does not include tips. Please remember to tip your server! Not valid with any other offer.